



Maastricht University

Leading in Learning!

Interfaculty Student Workshop

When: Friday December 8, 2017, from 13:30 to 16:30

Where: Aula, School of Business and Economics, Tongersestraat 53, 6211LM Maastricht

Topic: Responsible Investments: A case of and for Tobacco Free Portfolios

Guest speakers:

- *Rachel Melsom* | Director UK & EUROPE, Tobacco Free Portfolios
- *Tjeerd Krumpelman* | Head Business Advisory, Reporting & Stakeholder Management, ABN AMRO

Background

Investments have returns and impact, often as is intended, but quite often also in ways that we may not be so aware of at first. In some cases, the side effects of the investment choices we make can be easily described as positive externalities, helping to avoid a poverty trap, resulting an innovative breakthrough or otherwise resulting in positive impact that is typically neglected in standard financial decision making. In other cases, however, the impact is negative, and can lead to serious harm to society and the environment.

Objectives

With this workshop, we want to start jumpstart the discussion on investing from a sustainability perspective, by focusing on a concrete example: Tobacco Free Portfolios. In an interactive setting, and with a diverse group of students that is not limited to economics/business students, we invite you to join us in a conversation about whether and how we can make a case for Tobacco Free Investment portfolios. What is required to build a case for Tobacco Free portfolios? How should we consider financial and nonfinancial information when making this case? What can we learn from that case?

Program

13:30-14:00	Opening of the workshop and introduction of the topic	Jaap Bos (SBE)
14:00-14:30	Tobacco Free portfolios	Rachel Melsom
14:30-15:00	Q&A with students	All
15:00-15:30	Industry perspective	Tjeerd Krumpelman
15:30-16:30	Ideas session with students and speakers	All
16:30-17:30	Drinks @Kruithuis (Tongersestraat 53)	All